### **ORDER**

Orders Order / Rev: 431674 Alt Order #: Product Desc: Carlos Curbelo for Congress ffaulth folge won e terlen Estimate: WCMQ Flight Dates: 10/10/16 - 11/08/16 Primary AE: James Boloix Original Date / Rev: 11/02/16 / 11/02/16 Sales Office: **CMQLC** Order Type: **GENERAL** Sales Region: Local Agency Name: OC3 Productions, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 6416 SW 15th Street Billing Cycle: WEEKLY Miami, FL 33144 Agency Commission: 15% Advertiser Name: Carlos Curbelo Congress New Business Thru: 04/10/17 Demographic: A50+ Order Separation: 00:30:00 **Product Codes:** PL1 - Candidates Advertiser External ID: Priority: P-3 Agency External ID: Revenue Codes: AGY, POL, CAND Unit Code: General

#### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	30	\$5,250.00	\$4,462.50
10/17/16	10/23/16	30	\$5,250.00	\$4,462.50
10/24/16	10/30/16	30	\$5,250.00	\$4,462.50
10/31/16	11/06/16	30	\$5,250.00	\$4,462.50
11/07/16	11/13/16	12	\$2,100.00	\$1,785.00

#### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	90	\$15,750.00	\$13,387.50	0.00
November 2016	42	\$7,350.00	\$6,247.50	0.00
Totals	132	\$23,100.00	\$19,635.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Boloix			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 WCMQ 10/10/16 10/14/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	33333	:30	15	\$175.00P-3	0.00 NM	15	\$2,625.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	<u>Weekdays</u> 33333	Spots/Week 15	<u>Rate</u> \$175.00	Rating 0.00						
2 WCMQ 10/10/16 10/14/16	10a-3p M-F 10a-3p M-F	СМ	10a-3p M-F	33333	:30	15	\$175.00P-3	0.00 NM	15	\$2,625.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays 33333	Spots/Week 15	<u>Rate</u> \$175.00	Rating 0.00				ı		
3 WCMQ 10/17/16 10/31/16	6a-10a M-F 6a-10a M-F	СМ	6a-10a M-F	33333	:30	15	\$175.00P-3	0.00 NM	33	\$5,775.00
Start Date         End Date           Week: 10/17/16         10/23/16           Week: 10/24/16         10/30/16           Week: 10/31/16         11/06/16	<u>Weekdays</u> 33333 33333 3	<u>Spots/Week</u> 15 15 3	<u>Rate</u> \$175.00 \$175.00 \$175.00	Rating 0.00 0.00 0.00						
4 WCMQ 10/17/16 10/31/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	33333	:30	15	\$175.00P-3	0.00 NM	33	\$5,775.00
Start Date         End Date           Week: 10/17/16         10/23/16           Week: 10/24/16         10/30/16           Week: 10/31/16         11/06/16	<u>Weekdays</u> 33333 33333 3	Spots/Week 15 15 3	<u>Rate</u> \$175.00 \$175.00 \$175.00	Rating 0.00 0.00 0.00						
N 5 WCMQ 11/01/16 11/02/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	-33	:30	6	\$175.00P-3	MM 00.0	6	\$1,050.00

Print Date: 11/02/16 11:49:32

Page 2 of 2

 Order / Rev:
 431674
 Advertiser:
 Carlos Curbelo Congress

 Alt Order #:
 Product Desc:
 Carlos Curbelo for Congress
 WCMQ

 Flight Dates:
 10/10/16 - 11/08/16
 Estimate:

En Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 5 WCMQ 11/01/16 11/02/16	6a-10a M-F 6a-10a M-F	СМ	6a-10a M-F	-33	:30	6	\$175.00P-3	0.00 NM	6	\$1,050.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays -33	Spots/Week 6	<u>Rate</u> \$175.00	Rating 0.00						
N 6 WCMQ 11/01/16 11/02/16	10а-3р М-F 10а-3р М-F	СМ	10a-3p M-F	-33	:30	6	\$175.00P-3	0.00 NM	6	\$1,050.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	<u>Weekdays</u> -33	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
N 7 WCMQ 11/03/16 11/08/16	6a-10a M-F 6a-10a M-F	СМ	6a-10a M-F	33-33	:30	12	\$175.00P-3	0.00 NM	12	\$2,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16 Week: 11/07/16 11/13/16	<u>Weekdays</u> 33 33	Spots/Week 6 6	<u>Rate</u> \$175.00 \$175.00	Rating 0.00 0.00				1		
N 8 WCMQ 11/03/16 11/08/16	10а-3р М-F 10а-3р М-F	СМ	10а-3р М-F	33-33	:30	12	\$175.00P-3	0.00 NM	12	\$2,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16 Week: 11/07/16 11/13/16	Weekdays 33 33	Spots/Week 6 6	<u>Rate</u> \$175.00 \$175.00	Rating 0.00 0.00						
								Totals	132	\$23,100.00

. Media Plan Carlos Curbelo Congress

Not Media Cost 7,586.25 46.25 2.231.25 46.25 7.586.25 46.25 2.231.25 46.25 2.231.25 2.231.25 2.231.25 2.231.25 446.25 446.25 446.25 446.25 446.25	3,112.34
18 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	<u>:-</u> }
Gross Mudla Cost 8,925,00 2,525,00 2,525,00 2,525,00 5,25,00 5,25,00 5,25,00 2	
Onwardty  11	
Met/Gross Gross	
Rate  USD 175.00 Per Spot	
Time 66:00 AM - 10:00 AM 66:00 AM - 10:00 AM 66:00 AM - 10:00 AM 66:00 AM - 10:00 AM 66:00 AM - 10:00 AM 10:00 AM - 10:00 AM 10:00 AM - 10:00 PM 10:00 AM - 03:00 PM 10:00 AM - 03:00 PM 10:00 AM - 03:00 PM	
Day Mixed Monday M TWRF M TWRF Tuesday Mixed Monday M TWRF M TWRF	
End Date 11/08/2016 10/17/2016 10/17/2016 11/07/2016 11/08/2016 10/21/2016 11/08/2016 11/08/2016 11/08/2016	
Start Date 10/15/2016 10/15/2016 10/25/2016 11/00/2016 10/15/2016 10/15/2016 10/15/2016 10/15/2016 11/16/2016	
Ad Units 130 130 130 130 130 130 130 130 130 130	
Channel Radio	
Product Morning - Sam-flam Morning : Sam-flam Morning : Sam-10am Morning : I Jam-3pm Dayline : 10am-3pm	
Program WCMG - Zeta 92,3FM WCMG	
Placement Name WCMC - Zela 92.3FM   Morning - 6am-10am Flight 2 Flight 3 Flight 3 Flight 4 Flight 4 Flight 4 Flight 4 Flight 1 Flight 1 Flight 1 Flight 1 Flight 1 Flight 3 Flight 3 Flight 3 Flight 4 Flight 5 Flight 5	

Ca:

Media Plan CCC 10/10/2016 - 10/14/2016

OC3 Productions, Inc. Orlando Clollie III orlando@oothree.com T: (305) 979-1508

Quantity 30 \$ 
 Program
 Product
 Channel
 Ad Units
 Start Date
 End Date
 Day
 Time
 Rate

 WCMQ - Zeta 92.3FM
 Sem-3pm
 Radio
 :30
 10/10/2016
 10/14/2016
 MT W R F -- 06:00 AM - 03:00 PM
 USD 175.00 Per Spot
 Placement Name WCMQ - Zeta 92.3FM | 6am.3pm 1 program, 1 placement

 Gross Media Cost
 Net Media Cost

 \$ 5.260.00
 \$ 4,462.50

 \$ 5,260.00
 \$ 4,462.50

# POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) RAL CANDIDA	TE	☐ STAT	E/LOCAL CA	NDIDATE			
To Ava Windov	To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3							
Station and	Location: NCM Q			Se See Ruate:	114/16			
l,		ORLAND	O CICILIA I	11				
being/on behalf	of:	CARLO	OS CURBE	LO	, a legally			
qualified candid	ate of the	F	REPUBLICA	AN	political			
party for the offi	ice of:	(	CONGRE	SS				
in the General Ele				n				
election to be he	eld on:	No	November 8, 2016					
do hereby reque	est station time as f	ollows:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
	SEE ATTACHED							
		AI	IAC		J			
Total Charg	jes:	93 <sub>1</sub> 100						

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

# Inform voters about the candidate

I represent that the payment for the above described broadcast time has been furnished by:

# OC3 PRODUCTIONS, INC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

## Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed	By Candidate or Autiorize	Committee
To Be S	igned By Station Represen	tative
Accepted	Accepted in Part	Rejected
Signature	Jimm Bolo 17 Printed Name	Title

### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I,	CARLOS	CURBELO COI	NGRESS			
(nan	ne of federal candidate o broadcast (in whole or	r authorized committee) hereby in part) pursuant to this agreeme	certify that the programming nt:			
	☐ does	☐ does not				
refer prog	to an opposing candidat ramming that does refer	e (check applicable box). I furti to an opposing candidate:	ner certify that for the			
(che	ck applicable box)					
Ø	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.					
	image of the candidate displayed printed states the broadcast, and that paid for the broadcast.	ming contains a clearly identifial for a duration of at least four second to the candidate, the candidate and/or the candidate the candidate or authorized communications.	conds, and a simultaneously hat the candidate approved te's authorized committee			
	ORLAND	O CICILIA III	7/16/14			
<u>,:</u>	print	ed name	date			

Date: 10/14/16

### **BCRA POLITICAL RECORD**

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  an election message request *  an issue request **	
Candidate Named in Message:	Carlos Curbelo
Office Being Sought:	U.S. Congress
Election or Issue Referred to:	General Election November 2016
Sponsor (or authorized candidate committee):	Carlos Curbelo Congress
Treasurer of authorized candidate committee:	Paul Kilgore
Person Ordering Advertising:	Orlando Cicilia III
	Ph. #
	Email: Orlando@octhree.com
The request was   (do not write It accept □ rejected	

<sup>\*</sup> An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

<sup>\*\*</sup> An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

<sup>#</sup> If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.